

**Start. Grow. Succeed!**

**Contra Costa  
Small Business  
Development Center**

# New Venture *Training*

Sponsors include:



Workforce  
Development Board  
Contra Costa County



City of San Ramon

In Cooperation with:



## ***For the Serious Beginning and Emerging Business Owner***

### ***Classes held at San Ramon Chamber of Commerce***

*Conference Room-12667 Alcosta Blvd., Suite 160 Bishop Ranch 15*

**January 5 - March 27, 2008 Mon. & Wed., 4:00pm – 7:30pm**

For people serious about starting or expanding a business, *New Venture Training* is an Intensive 12-week business management program that focuses on developing your business plan while providing the business education that goes into the plan. Classes are hands-on with an application-type of teaching that includes presentations from a professional trainer, videos, guest speakers, group discussions, individual and group work sessions and one-to-one consulting. *New Venture Training* sessions are held 3 times per year, in East, West, Central and South Contra Costa County.

The goals of the *New Venture Training* Program are:

- To provide business education as it applies to small businesses
- To assist you in developing your business plan
- To introduce you to additional business resources
- To provide networking opportunities
- To promote the development of a business round-table discussion group
- To facilitate the start or expansion of your business

You will learn:

- Goal Setting
- Strategic Planning for your Business
- Financing your Business
- Pricing your Products or Services
- Management and Operations for your Small Business
- Business Marketing Strategies
- Time Management
- Developing your Mission Statement
- Developing your Sales Forecast
- Financial Management Aspects for your Business
- Researching your Industry, Target Market, Trade Area and Competition

***Scholarships Available for San Ramon Business Owners  
and Residents. Call (925) 646-5377  
for exact start dates and to schedule an interview.***

**Scholarships\* do not include \$190 Non-Refundable Fee for Registration  
and Training Materials.**



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